

Regina Philharmonic Chorus

*Let your
soul sing*

September 8, 2025

Greetings:

The Regina Philharmonic Chorus is Regina's premiere adult community choir, made up of over 80 auditioned singers from all walks of life. It has been a vibrant part of Regina's Arts and culture scene since 1972, presenting masterworks of choral music to Regina audiences. The Regina Philharmonic Chorus (RPC) has been a featured performance group with the Regina Symphony Orchestra on many occasions. It also maintains its own seasonal schedule with three concerts per year, often hiring local professional musicians and vocal soloists as performance partners for their dynamic concert presentations, serving as a springboard for amateur and pre-professional vocal soloists.

We have a fantastic 53rd season planned, and we hope you will consider joining it! Our sponsors are very important to us. Our costs to cover this year include artistic contracts, hiring orchestral musicians, hiring vocal soloists, instrument maintenance, rehearsal space rental, concert venue rental and security detail in downtown Regina, concert advertising, and the purchase of new sheet music with goals of increasing the number of living composers and Canadian composer's works performed, and presenting new and contemporary works alongside the cherished canon of classical choral works that have always been RPC's specialty. 2025-2026 will prove to be an exhilarating season for all involved and an essential contribution to the greater arts community of Regina.

Attached to this letter are details about how an individual or business can become a named sponsor for the Regina Philharmonic and the advertising and perks package that comes with your generous sponsorship! We are also eternally grateful to the many individuals, couples, families, and smaller local businesses willing to support us this year with a donation.

Would you consider becoming a sponsor or donor to the Regina Philharmonic Chorus for our 2025-2026 season?

With many thanks and heartfelt gratitude,

Evanne Wilhelm, MMus, BMusEd
Artistic Director

David Frostad
President

For more information, please email reginaphilharmonic@gmail.com or call David Frostad at 1-306-519-9153

Regina Philharmonic Chorus

*Let your
soul sing*

Established in 1972, the Regina Philharmonic Chorus is a community choir of over 80 singers from all walks of life who come together to sing for the joy of it.

Over the years, the RPC has presented a wide range of choral music to Regina audiences in the beautiful sanctuary of Knox-Metropolitan United Church. Popular performances have included Bach's *Magnificat*, Faure's *Requiem*, Orff's *Carmina Burana* and Karl Jenkin's *The Armed Man*.

Our concerts are often accompanied by members of the Regina Symphony Orchestra, and we often join the RSO for their concerts, including Handel's *Messiah* during the Christmas season.

We support the development of young singers by engaging promising young soloists and by inviting youth choirs to join our performances.

The RPC supports the community by presenting benefit concerts for local charities and concerts to residents of long-term care facilities through the *Concerts in Care* program. Through our *Healing Power of Music* program, we provide complimentary concert tickets to individuals facing challenging health issues.



SPONSORSHIP LEVELS

We have an average of 500 people at our concerts. Along with vocalists, musicians, and volunteers, up to 800 people will see your company's information *each* concert. We thank you for your support.

ALLEGRO CONCERT SPONSOR - \$5,000

- Become the title sponsor of our concert in April 2025
- Receive 10 tickets to both main season concerts (November and April)
- Receive a full-page ad in both main season concert programs (November and April)
- Receive sponsorship recognition in social media posts.
- Have your logo displayed on our website with a link to your website.
- Have your logo displayed on all our promotional materials.

ALLEGRETTO SPONSOR - \$3,000

- Receive six tickets to both main season concerts (November and April)
- Receive a half-page ad in both main season concerts (November and April)
- Receive sponsorship recognition in social media posts.
- Have your logo displayed on our website with a link to your website.
- Have your logo displayed on all our promotional materials.

MODERATO SPONSOR - \$1,000

- Receive four tickets to both main season concerts (November and April)
- Receive a 1/3-page ad in both main season concerts (November and April)
- Receive sponsorship recognition in social media posts.
- Have your logo displayed on our website with a link to your website.
- Have your logo displayed on all our promotional materials.

ANDANTE SPONSOR - \$500

- Receive two tickets to both main season concerts (November and April)
- Receive a 1/3-page ad in one main concert program of your choice either Nov OR April.
- Receive sponsorship recognition in social media posts.
- Have your logo displayed on our website with a link to your website.

WANT TO MAKE A DONATION OF YOUR OWN CHOOSING?

<https://www.canadahelps.org/en/charities/regina-philharmonic-chorus-inc/>

Donate to us through canadahelps.org and get an electronic tax receipt conveniently issued to you electronically as soon as you donate! Not confident in using technology? Contact David Frostad at dfrostad@sasktel.net or 1-306-519-9153, or

Evanne Wilhelm at evanne.wilhelm@icloud.com or 1-306-461-9914.

For more information, please email reginaphilharmonic@gmail.com or call David Frostad at 1-306-519-9153

Sponsorship Guide

As part of your sponsorship of the chorus you will receive an ad in our concert programs and a logo to be included on our website and print material.

The size of your ad will vary based on your sponsorship level.

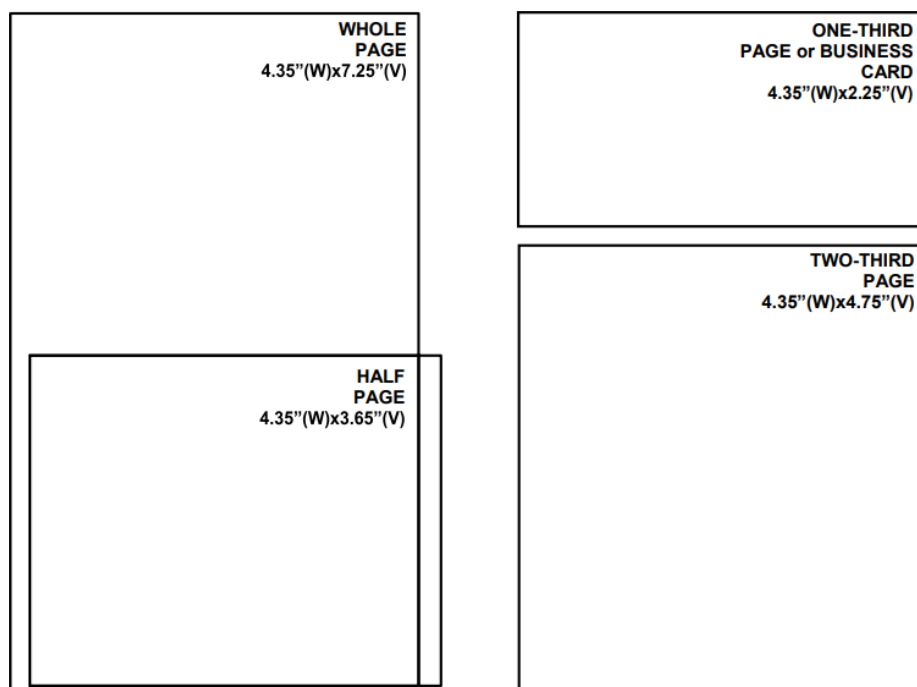
\$1000 1/3 Page (Business Card) Advertisement

4.35" (W) X 2.25" (V)

\$3000+ Full Page Advertisement

4.35" (W) X 7.25" (V)

We aim to give you the best quality we can in print items. Please ensure that your advertisements and logos are submitted to our administrator walsh_ann@hotmail.com in High Resolution Formats and High DPI (dots per inch) files. The lower the resolution and dpi ratio the blurrier your information will print on professional printers.

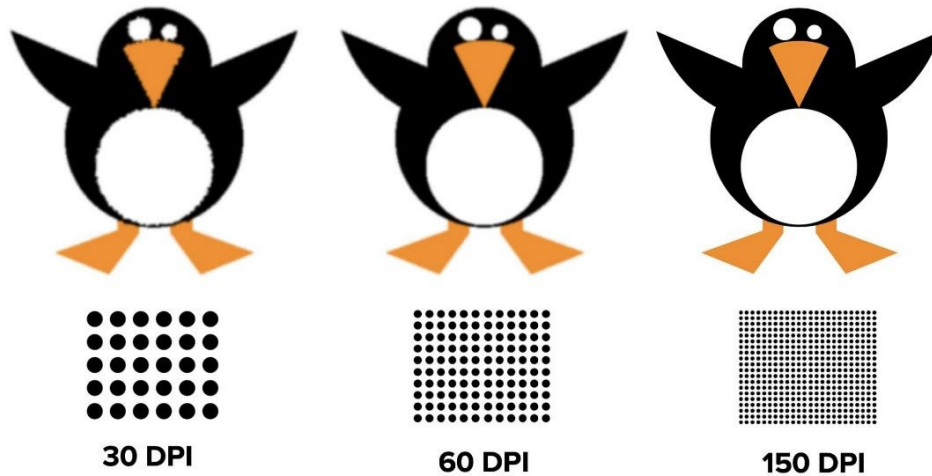


How to supply an ad that will look its best!

Build and supply a file that matches the ad size you purchased Ex)
Half page ad = 5.5x8.5

Supply a file built with a minimum print quality of 150dpi. This will ensure that the file will print at the correct quality. Anything lower than 150 could print blurry or pixelated.

Which Penguin looks the best?



Give your ad margins. An ad that gives the logo and the message breathing room looks better and is easier to read. A good rule of thumb is ¼-inch margins, but for smaller ads, ⅛-inch will work.



Supply the correct file format. We accept PDF, JPEG, PNG.